

APPLICATION FOR RENEWAL OF OFF LICENSE 27/OFF/957/2015

Applicant: V D V Ventures Ltd

My name is Martinus (Marty) van der Velde. I am the Managing Director of V D V Ventures Ltd, the applicant applying for the renewal of Off license 27/OFF/957/2015. Kaiti Red Door Liquor Store.

The only change sort in this renewal is reducing our opening hours in line with Gisborne's Local Alcohol Policy.

About my suitability:

I have been in the Liquor industry more than 40 years. I own 8 stores located in Gisborne, Ohope and Whakatane. I am the immediate Past President of Hospitality New Zealand (Gisborne Branch), Chairman of the local Liquor Accord and on the Liquorland Franchise Advisory Committee. I also file reports to the Department of Statistics for Alcohol sales in this area on a quarterly basis.

The staff at the Red Doors are aware that we operate an ID25 policy. There is a prompt on the till so the staff can refer to this if in doubt of age. I require that all retail staff complete their LCQ as soon as possible after starting employment. This is to insure they are aware of their responsibilities under the Sale of Liquor Act. It is noted in their employment contracts that any breaches under the Sale of Liquor Act are deemed as serious misconduct and as a result, means instant dismissal.

Since purchasing the store, there have been no occasions where the authorities have had any issue with the activities of the store, and they have noted this in their reports. We are the only bottle shop in the area and service Kaiti, Sponge Bay, Wainui and visitors from the Coast.

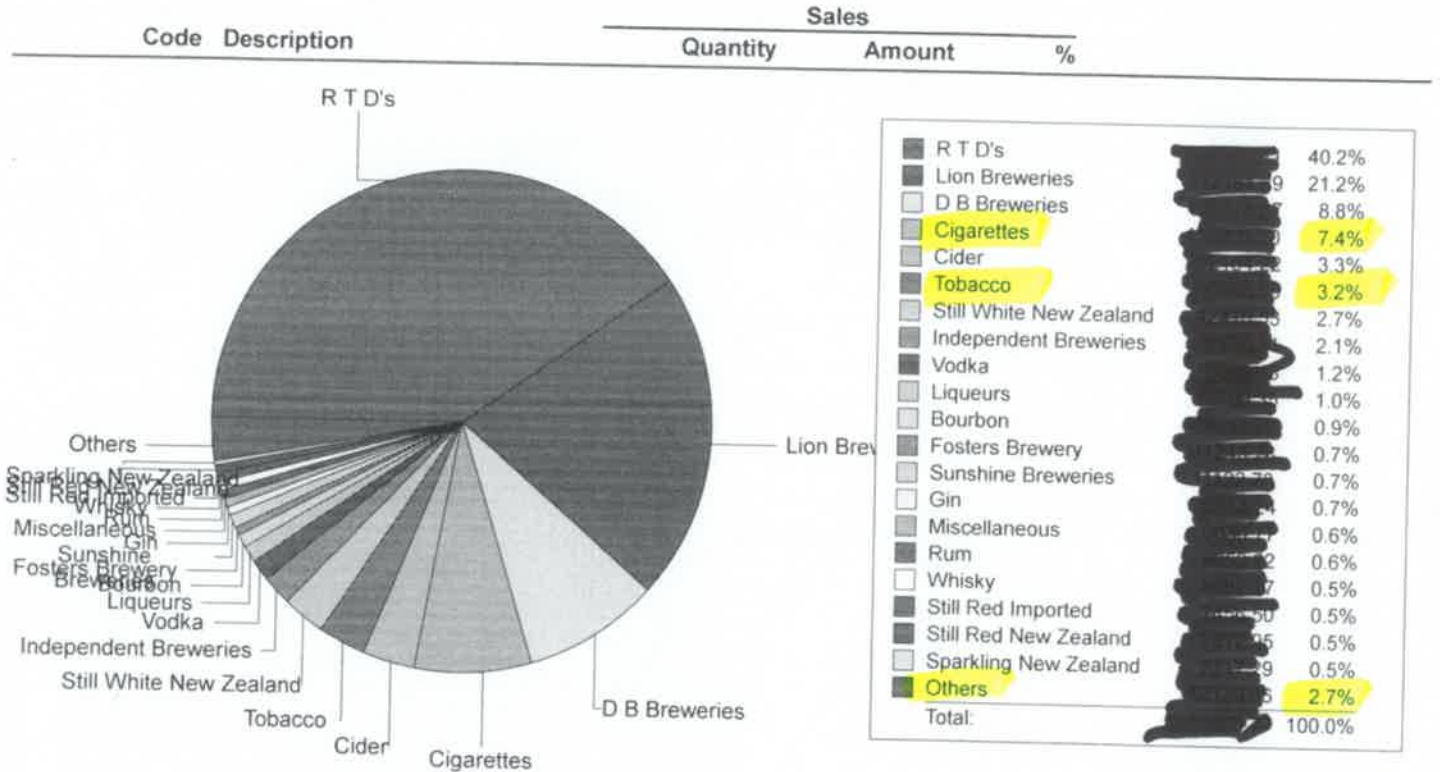
The Kaiti Mall property was recently sold and the new owners have replaced the rubbish bins and given the place a facelift. They now have a cleaning regime and graffiti damage is quickly repaired. We are working with them to provide a safe, clean and friendly environment to shop in. To this end we have recently spent a lot of money refurbishing our store. This has been appreciated by the locals.

Thank you

Marty van der Velde

Department Sales Report

01 Jan 2019 00:00:00 to 11 Mar 2019 23:59:59



13.3%