

Art in Public Places Policy



POLICY REFERENCES

Policy number:	5.28
Sponsor:	Nedine Thatcher Swann
Effective:	July 2012
Internal review due:	July 2014
Associated Strategies/ Plans:	<ul style="list-style-type: none">• Ten Year Plan 2012-2022• Council Outcomes• Arts and Culture Strategy (2011)• Urban Development Strategy (2009)

Purpose

The purpose of this policy is ensure decisions about the district's public art reflect the unique heritage and diverse cultures of Te Tairāwhiti and to support the vision and values set out below, aligning to the Arts and Culture Strategy 2011.

All decisions, procedures and processes relating to public arts, as defined in this policy, are to be carried out in accordance with this policy.

Vision

Our vision for arts and culture is to engage in, celebrate and more proactively support the diverse arts and cultural traditions of the people of Tairāwhiti, to enhance local identity, enrich the lives of people and grow regional prosperity (Arts and Culture Strategy 2011).

Values

Public Art in Tairāwhiti:

- affirms our local sense of PLACE by reflecting the heritage and diversity of our land and our peoples
- reflects our PEOPLE's approach to public art as identified in the Arts and Culture Strategy 2011
- reflects the diversity of our community cultures, but in particular recognises, and is inclusive of, TANGATA WHENUA history, culture and traditions
- protects and enhances the quality and integrity of the NATURAL AND ENVIRONMENTAL landscape within which it is placed
- will be selected and managed through a PROCESS that is accountable, transparent, flexible and meets good practice

- allows COMMUNITY PARTICIPATION in the decision making process through the development and adoption of an “Art in Public Places programme plan” as part of the Council’s long term and annual planning process
- will ADD VALUE to the economic and cultural capital of Tairāwhiti.

Definition of Public Art

Public art enhances the vibrancy and economic value of a community. It also has a role in representing the local heritage, culture and values of a community. For Tairāwhiti, our public art will reflect the diversity of our community cultures, but in particular will demonstrate the strength of the connections between our Tangata Whenua and this land.

For the purposes of this policy, **public art** refers to the diverse field of art forms, that may be permanent or temporary, and that take place in public spaces. Public art includes principles and processes as well as art forms and includes the following (elaborate on definitions below):

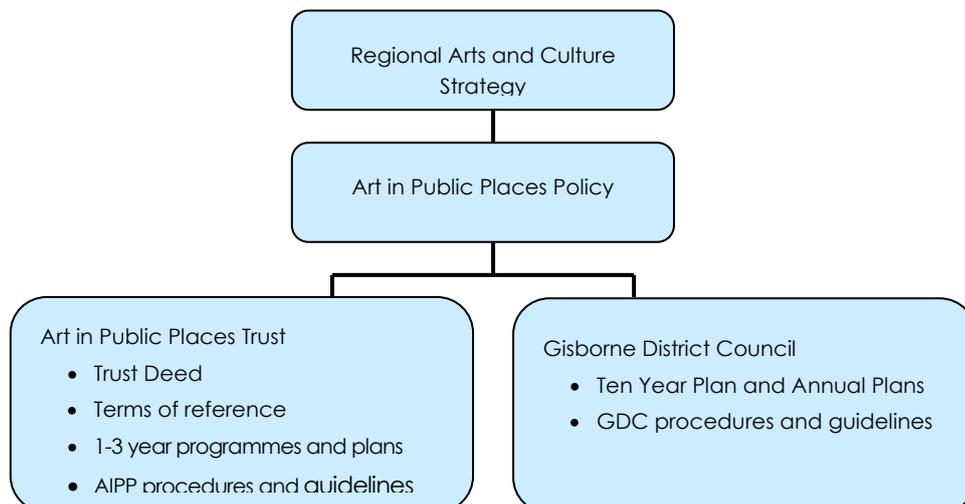
- Permanent and semi-permanent artworks sited in the public domain.
- A collaborative approach to planning and creating art and designating spaces for public artwork displays.
- Integration of public artwork into urban design, buildings and constructions, and public spaces.
- Artworks produced by, or through, the involvement of the community.
- Temporary art exhibitions, performances, events or installations in the public domain.

Public Art does not cover:

- Heritage buildings or the Council’s art collection.
- Privately owned artworks (unless they are located in public places).
- Street performances and busking.
- Community art projects – except where they result in installation of artwork in a public space.
- Contemporary advertising.

Roles and Responsibilities

This policy and related procedures and guidelines are to be applied by Gisborne District Council (GDC) Councillors and staff, and the Art in Public Places Trust. The diagram bellows shows the structure of the Art in Public Places framework, and is followed by the specific roles and responsibilities of each party.



GDC Councillors

GDC Councillors should consider this policy and the Arts and Culture strategy when making final decisions in relation to public art within the context of the Council's long term and annual plans.

Accountability

Councillors are accountable to ratepayers for the use of rates money for maintenance of public art.

GDC Staff

GDC staff are responsible for:

- Development, implementation, monitoring, evaluation, reporting and review of the Arts and Culture Strategy and this policy;
- Providing appropriate and relevant information to the Art in Public Places Trust to assist with decision making;
- Ensuring that public art decisions and implementation contribute to Council Outcomes of a prosperous and vibrant Tairāwhiti;
- Ensuring that public art processes and implementation comply with regulatory requirements;
- Assisting the Trust through the required process and ensuring that good project management practices are applied to major art projects;
- Ensuring that all relevant external partners are engaged in GDC sponsored public art projects;
- Installation of public art – the costs of which shall be paid for by the Trust;
- Maintenance of public art – the costs of which shall be accounted for under existing Council budgets;
- Facilitating the development of all related arts policies and procedures in consultation with key internal and external stakeholders;
- Coordinating and supporting the Public Art Panel to carry out its functions;
- Facilitating a whole of organisation response to art and culture activity for GDC;
- Ensuring that GDC policy is adhered to for decision-making purposes; and
- Overseeing monitoring and reporting against GDC strategic outcomes for public art and art and culture activity.

Accountability and Reporting

GDC Staff are accountable to Council and ratepayers for ensuring that public art is managed in a way that meets good practice, is effective and efficient, and is fiscally responsible.

GDC Staff shall report to Council and appropriate Committees on progress against the Arts and Culture Strategy, including management and selection of public art, as required under Council reporting processes. Reporting shall include an evaluation of strategic outcomes.

Art In Public Places Trust (AIPP)

The Trustees of the Art in Public Places Trust are responsible for:

- Development and implementation of a long term and annual Art in Public Places programme that aligns with the Arts and Culture Strategy, and is adopted by Council as part of its long term/ annual planning processes;
- All decisions, procedures and processes relating to public arts, as defined in this policy, are to be carried out in accordance with this policy;
- Ensuring that the selection of public art is carried out in a way that adheres to the AIPP processes and guidelines, and meets good practice;
- Ensuring that the activities of the Trust comply with the Trust's Deed objectives, functions and powers; and
- Ensuring that public art selection and processes are fiscally responsible and make good use of rate-payer and funder money.

Accountability and Reporting

AIPP Trust is accountable to GDC Council for ensuring that public art deliverables meet the objectives and outcomes of the Arts and Culture Strategy, and that public art processes are managed in an accountable, transparent, effective, efficient and fiscally responsible manner.

AIPP Trust shall provide an Annual Report, including a copy of the audited accounts, to Council. In addition, AIPP will provide Council with reports on progress against specific public art projects and AIPP outcomes on request.

Operational Context

This policy will guide decision-making for public arts to ensure accountability, transparency, flexibility and good practice. Procedures and guidelines are being developed to put this policy into effect. These will include:

Gisborne District Council:

- Installation of public artworks.
- Maintenance of public artworks.

Art in Public Places Trust:

- Terms of Reference.
- Public Art Guidelines (including criteria, good practice guides).
- Public Art Procedures/ Processes:
 - Selection (artworks, artists, location, placement, etc)
 - Commissioning public art
 - Gifting of public art
 - Contract management
 - Financial management
 - Public Art programme planning
 - Working with Tangata Whenua on public art projects

References

- <http://www.gdc.govt.nz/arts-and-culture-strategy/>

Authorised by

Date of approval: