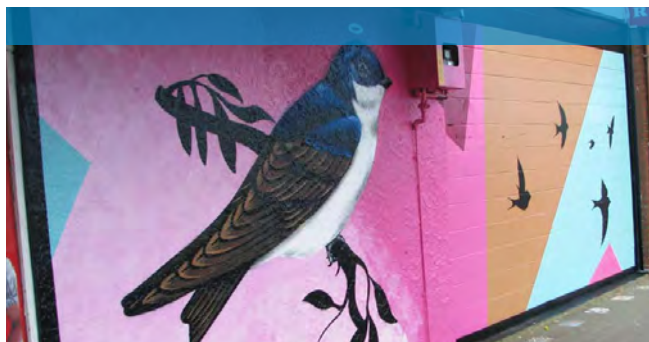


## Arts and Culture

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### What we do

The Arts and Culture activity is:

- Theatres and Community Halls
- Art in Public Places
- Arts and Cultural Heritage Facilitation
- Museum Grants.

This activity involves providing facilities, services and projects for the enjoyment of locals and visitors but to create a sense of pride and place, and to reflect the diverse cultures of the district's people. Arts and cultural institutions, and access to the arts and culture generally, make a significant contribution to the social and economic development of an area. Arts and culture plays an important role in enhancing a sense of identity and local distinctiveness.

### Why we do it

To provide facilities, services and art in public places that enable the public to experience and participate in the performing and visual arts, and to house and support a regional museum to provide a safe repository for the district's taonga (treasures).

### This activity contributes to the following Community Outcomes

- Tairāwhiti Tangata
- Tairāwhiti Taonga

### What are our plans for the next ten years?

What have we been doing?	What will we do in years 1-10?
<p><u>Theatres and Community Halls</u></p> <ul style="list-style-type: none"> <li>• Redeveloping the Gisborne War Memorial Theatre building.</li> <li>• Developed a works improvement plan for Lawson Field Theatre.</li> <li>• Developed a business plan for theatres.</li> <li>• Added a permanent stage roof to the Gisborne Soundshell.</li> </ul>	<p><b>Years 1-3</b></p> <ul style="list-style-type: none"> <li>• Undertake maintenance and upgrade the Lawson Field Theatre to meet safety standards.</li> <li>• Construct the Tairāwhiti Navigations heritage walkway and secure remaining funding for the story-telling aspects of the project.</li> <li>• Contribute to the 2019 Te Hā Celebrations planning.</li> </ul>

### Challenges and Opportunities

Future challenges and opportunities facing the activity:

Arts and culture is a diverse activity that provides great potential for transforming the district. The Tairāwhiti Navigations Project is a significant regional tourism project that has at the centre of it the unique culture and heritage of Tairāwhiti. Council along with the Eastland Community Trust is investing substantial funds into this project which will improve Gisborne's amenity and enhance its reputation as a magnificent place to visit, live, work and play. There are opportunities to have a closer relationship with the Tairāwhiti Museum to connect the Tairāwhiti Navigations to a visitor centre and see more local art work reflected in the landscape.

The Gisborne War Memorial Theatre will present opportunities to increase and broaden the range of use of theatres (including improved venues and spaces for kapa haka performances). There are opportunities to also:

- partner with promoters to increase use of Gisborne Soundshell
- integrate the Lawson Field Theatre with the planned new Administration Centre by visually linking entrances and capitalising on proposed nearby Council chambers and outdoor plaza
- develop stronger relationships with rural communities
- promote and market events to increase facility use.

Alongside the opportunities, there is a need to plan for:

- the risk of redevelopment cost overruns and not achieving the revenue, access and use potential of community facilities
- ongoing operational costs associated with new assets
- changing trends in the entertainment sector.

What have we been doing?	What will we do in years 1-10?
<p><u>Art in Public Places</u></p> <ul style="list-style-type: none"> <li>Restoring and earthquake strengthening the World War 1 Cenotaph and other Council-owned World War 1 monuments.</li> <li>Provided funding support and facilitation to enable initiation of the Hawaiki Tūrangā monument.</li> <li>Assisted the Art in Public Places Trust application to commission the Footrot Flats - Wal and Dog public sculpture.</li> </ul> <p><u>Art and Cultural Heritage Facilitation</u></p> <ul style="list-style-type: none"> <li>Secured funding support for Tairāwhiti Navigations Project</li> <li>Commenced regional branding development based on Tairāwhiti Navigation Project.</li> <li>Provided funding to support community art projects through Creative Communities.</li> </ul> <p><u>Museum</u></p> <ul style="list-style-type: none"> <li>Provided annual grant to the Museum Trust to maintain, promote, research and make accessible the region's heritage collections.</li> <li>Supported the Professor Jack Richards Decorative Art Gallery exhibition extension.</li> <li>Supported establishment of the C Company 28th Battalion Memorial building.</li> </ul>	<ul style="list-style-type: none"> <li>Progress the installation of Hawaiki Turanga cultural monument in collaboration with iwi.</li> <li>Implement the Urban Development Strategy elements related to celebrating our local arts and culture.</li> <li>Install public art as an integral part of Oneroa walk and cycle way from Waikanae to Midway with input from interested groups.</li> <li>Maximise the number of bookings by widening the patron base and the overall theatre experiences.</li> </ul> <p><b>Years 1-10</b></p> <ul style="list-style-type: none"> <li>Continue to implement Tairāwhiti Navigations initiatives.</li> <li>Establish gateways into our District that promote our unique culture and heritage.</li> <li>Undertake projects with community partners that maximise use of theatres.</li> </ul>
<p><b>We will achieve these plans by:</b></p> <ul style="list-style-type: none"> <li>Effective business planning, project management and reporting.</li> <li>Developing a professional development framework for staff.</li> <li>Clear and accurate communications around the activities in the business plan.</li> <li>Collaborating with partners to leverage funding opportunities.</li> </ul>	

## Levels of Service and Performance Measures

Level of Service	Performance measure	Results 2013/14	Target Years 1-3	Target Years 4-10
We provide adequate facilities and contracted management of the distinctive museum collection and displays.	Number of visitors per annum to Tairāwhiti Museum.	35,354	40,000	40,000
	Percentage of community satisfied with the quality of art in public places and the way it is maintained.	New	Year 1: Establish baseline and targets	Establish targets
	Percentage of residents satisfied with Tairāwhiti Museum as found in our Annual Resident Satisfaction Survey.	65%	70%	75%
We provide facilities and services that help create a strong sense of community mana, pride and identity, reflecting the heritage and culture of the region.	Number of booking days per annum: Lawson Field Theatre.	231	Refurbishment and earthquake proofing	200
	Number of booking days per annum: War Memorial Theatre.	N/A - War Memorial closed for redevelopment	Year 1: 78 Year 2: 78 Year 3: 79	79-82
	Percentage of residents satisfied according to our Annual Resident Satisfaction Survey with: Lawson Field Theatre.	48%	Refurbishment and earthquake proofing	70%

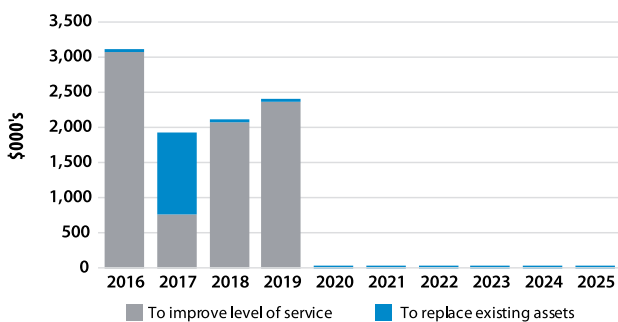
	Percentage of residents satisfied according to our Annual Resident Satisfaction Survey with: War Memorial Theatre.	N/A - War Memorial closed for redevelopment	65%	70%
	Theatres percentage of revenue return on operational cost.	36%	20%-30%	45%

## Forecast Activity Cost Statement

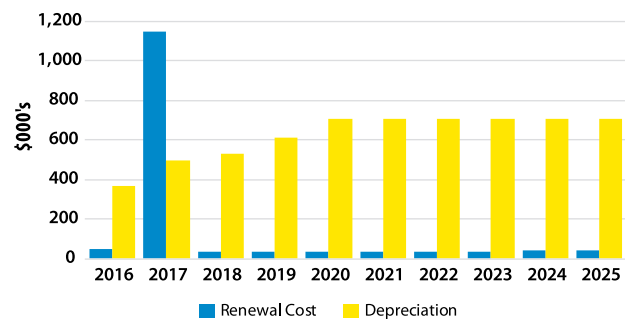
OPERATING REVENUE AND EXPENDITURE (\$000)	Budget 2015/16	Budget 2016/17	Budget 2017/18	Budget 2018/19	Budget 2019/20	Budget 2020/21	Budget 2021/22	Budget 2022/23	Budget 2023/24	Budget 2024/25
Operating Non Exchange Revenue	0	0	0	0	0	0	0	0	0	0
Operating Exchange Revenue	117	120	123	127	130	134	138	143	148	153
Operating Expenditure	1,490	1,696	1,793	1,892	2,023	2,055	2,095	2,016	2,058	2,100
<b>Net Cost of Service</b>	<b>1,372</b>	<b>1,576</b>	<b>1,670</b>	<b>1,765</b>	<b>1,893</b>	<b>1,921</b>	<b>1,957</b>	<b>1,873</b>	<b>1,910</b>	<b>1,947</b>

CAPITAL EXPENDITURE (\$000)	2015/16	2016/17	2017/18	2018/19	2019/20	2020/21	2021/22	2022/23	2023/24	2024/25
- to improve level of service	3,068	768	2,075	2,361	0	0	0	0	0	0
- to replace existing assets	46	1,146	32	32	33	34	35	37	38	39
<b>Capital Projects</b>	<b>3,114</b>	<b>1,914</b>	<b>2,107</b>	<b>2,394</b>	<b>33</b>	<b>34</b>	<b>35</b>	<b>37</b>	<b>38</b>	<b>39</b>

## Total Capital Projects



## Depreciation v renewal capital assets



## Capital Expenditure 2015-2025

Description	LOS	Total Cost	2015/16 \$000s	2016/17 \$000s	2017/18 \$000s	2018/19 \$000s	2019/20 \$000s	2020/21 \$000s	2021/22 \$000s	2022/23 \$000s	2023/24 \$000s	2024/25 \$000s
Inner Harbour Redevelopment	INCREASE	8,273	3,068	768	2,075	2,362	0	0	0	0	0	0
Lawson Field Theatre Reconstruction	MAINTAIN	1,131	16	1,115	0	0	0	0	0	0	0	0
Public Art	MAINTAIN	341	30	31	32	32	33	34	35	37	38	39
<b>Totals</b>		<b>9,745</b>	<b>3,114</b>	<b>1,914</b>	<b>2,107</b>	<b>2,394</b>	<b>33</b>	<b>34</b>	<b>35</b>	<b>37</b>	<b>38</b>	<b>39</b>